



The Statue of Liberty National Monument and the Ellis Island Immigration Museum welcomes hundreds of thousands of visitors annually to the National Parks. We make every effort to provide a secure point of purchase online for the Statue of Liberty and Ellis Island and our privacy policy ("Privacy Policy") represents our need to demonstrate our commitment to fair information practices and the protection of all our customers' privacy.

The Information We Collect

Personal Information: In order for you to access certain services and to purchase products that we offer via this Site, we require you to provide us with information that personally identifies you ("Personal Information"). Personal Information may include: Contact Data (such as your name, address and email address), Financial Data (such as your account or credit card number), and Demographic Data (such as your zip code). If you communicate with us by email, or complete online forms, surveys, or contest entries, any information provided in such communication may be collected as Personal Information.

Traffic Data: We automatically track and collect the following information when you visit our Site, including your IP address, domain server, type of computer, type of web browser and other types of anonymous electronic data automatically generated by the computer system, (collectively "Traffic Data"). Traffic Data is anonymous information that does not personally identify you but is helpful for marketing purposes or for improving your experience on our Site. We also use "cookies" to customize content specific to your interests and to store certain information so you do not have to re-enter it each time you visit our Site.

Uses of Personal Information Collected: We may use Contact Data to send you information to contact you when necessary. We use your Financial Data to bill you for products and services.

Please note, this Site is not designed for nor intended for use by anyone under the age of 18 and we will not knowingly collect nor share Personal Information on Site users under the age of 18.

Sharing of Personal Information: We do not share your information with advertisers or other third-parties.

User Choice Regarding Collection, Use and Distribution of Personal Information: You may choose not to provide us with any Personal Information. In such an event, you can still access and use much of our Site; however you will not be able to access and use those portions of our Site that require your Personal Information.

Confidentiality and Security of Personal Information: Except as otherwise provided in this Privacy Policy, we will keep your Personal Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect our rights or property or (c) enforce our Terms of Service. Your Personal Information is stored on secure servers that are designed to limit unauthorized access to your Personal Information.

Other Limits to Your Privacy: Our Site may contain links to other Web sites. We are not responsible for the privacy practices or the content of such Web sites.

Updates and Changes to Privacy Policy: We reserve the right, at any time and without notice, to add to, change, update, or modify this Privacy Policy, simply by posting such change, update, or modification on our Site. Any such change, update, or modification will be effective immediately upon posting on our Site and your continued use of our Site constitutes your acceptance of such change, update or modification.